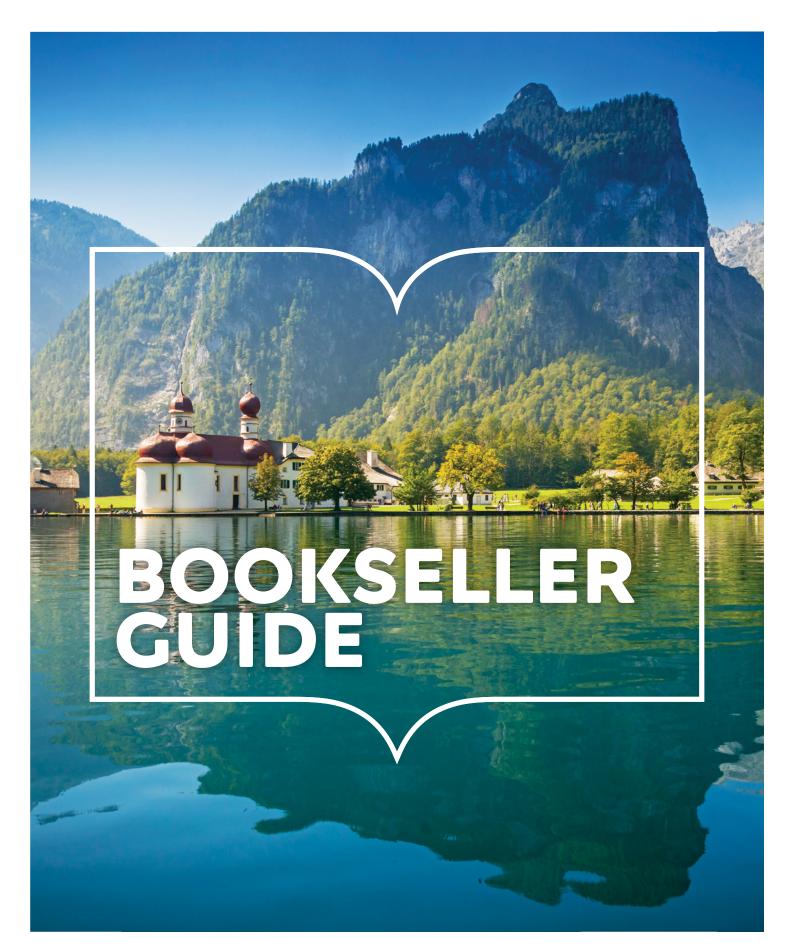


TRAVEL PUBLISHING HIGHLIGHTS 2025



MAKE EVERYTRP EXTRAORDINARY



THE UK'S NO.1 POCKET GUIDES

WELCOME

At DK, we believe that travel is good for you. It improves your health and happiness. It disconnects you from the daily routine. It creates memories to last a lifetime. And we should know – we've been publishing guides for over 30 years.

Our guides help travellers get more out of a family holiday, city break, weekend away, grand tour, business trip – you name it. Each of our books is jam-packed with a unique blend of gorgeous pictures, helpful maps and expert insights, making them totally comprehensive, really easy to use, and full of ideas and inspiration.

The secret to making any trip extraordinary is simple. Always take a DK travel guide. We publish guides to over 200 destinations that are filled with the wisdom of intrepid experts who have been there, done that and bought the T-shirt. Our Top 10 series, the nation's favourite pocket guide, has a fresh new design and all new itineraries so that readers can get straight to the heart of their destination even quicker than before. And we're inspiring readers with exciting new releases including *North Coast 500* and *Road Trips in Europe*.

So forget the ordinary. Travel extraordinary.

Cientable

Georgina Dee, Publishing Director

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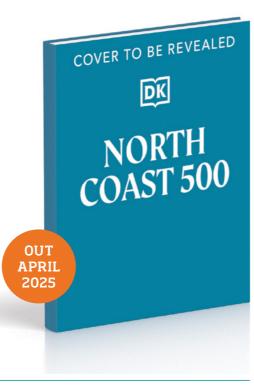
NEW FOR 2025

NORTH COAST 500

Explore the UK's favourite road trip

Looping around the very north of Scotland, the NC500 is one of the world's most popular road trips. This new guide - covering over 100 different sights - celebrates what makes the route so special, from ruined castles and historic distilleries to tumbling waterfalls and sweeping white-sand beaches. The book also showcases the places and people helping to support locals and the environment along the route, whether that's a community-focused café in tiny Bettyhill or a born-and-bred west coast fisherman committed to sustainability. More popular than ever, the UK's most searched for road trip celebrates its 10th anniversary in 2025.





BESTSELLERS

WHERE TO GO WHEN

When it comes to truly memorable moments, timing is everything

Showcasing the most amazing places in the world and the best time of year to visit them, this stunning book will have readers reaching for their passport in seconds.

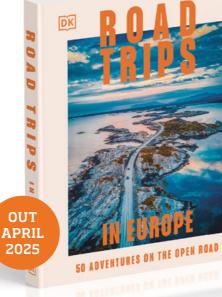


ROAD TRIPS IN EUROPE

50 epic drives for the ultimate European adventure

From the scenic Wild Atlantic Way in Ireland to the historic Romantic Road in Germany, Road Trips in Europe is a celebration of riding the open road, with 50 once-in-a-lifetime routes that prove there's no better way to experience the continent than from behind the wheel. Each route includes key stops to make, such as classic landmarks, must-visit restaurants and historic hotels, as well as practical information like start and end stops, duration, distance and road conditions.



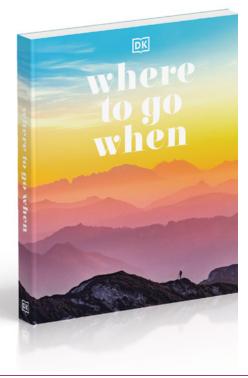


UNFORGETTABLE JOURNEYS

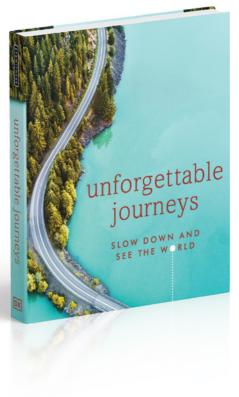
Slow down and see the world

Packed with 200 adventures on land and sea, this book reminds readers that sometimes it's about the journey, not just the destination.









BE MORE JAPAN

The art of Japanese Living

This gorgeous exploration of Japan's history, culture and traditions is for the legions of people who have fallen in love with a country like no other.

"This book is a work of art."15* customer review





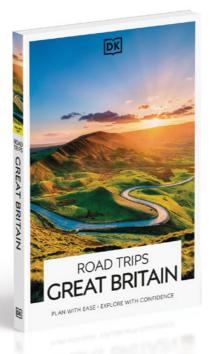
ROAD TRIPS GREAT BRITAIN

Hit the open road

These 25 easy-to-follow drives reveal Great Britain at its best: idyllic market towns, romantic castle ruins and jaw-dropping natural landscapes.

No.3 in Travel & Holiday Guides 2023 (Bookscan Data)





TOP 10 ROME

Shortcuts to the unmissable

Rome has some quintessential experiences and landmarks that visitors simply should not miss - and Top 10 Rome has them all. Inside readers will also find the top 10 family attractions, screen locations, things to do for free, sights off the beaten track, nights out and much, much more.



YOU DESERVE GOOD GELATO, **NEW YORK TIMES BESTSELLER**

Reasons to travel the world, embrace failure and do the sh*t that scares you

In this funny and feel-good memoir, social media star Kacie Rose offers a refreshingly honest take on navigating a life abroad that has resonated with expats the world over.

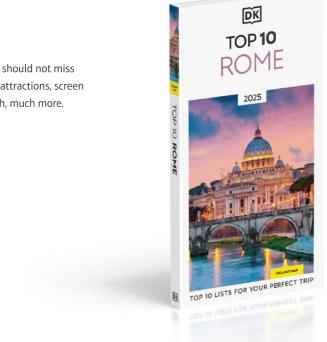
5* customer reviews

"It left me with a feeling of wanting to go... anywhere."

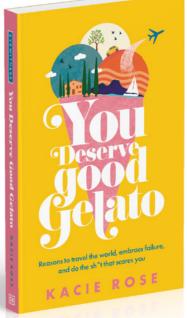
"This book makes you want to get up and go travel."

"An upbeat, fun, encouraging book."









WHAT'S TRENDING

ITALY

Due to an embarrassment of world UNESCO heritage sights, idyllic landscapes and revered regional dishes, the world's obsession with Italy shows no sign of slowing down.

JAPAN

Firmly topping bucket lists, Japan continues to captivate travellers' imaginations with its beguiling mix of ancient and modern.

MEXICO CITY

Home to more than 150 museums, Mexico City is a cultural behemoth that is fast becoming one of the Americas' hottest destinations.

NEW YORK CITY

They say New York City never sleeps. How could you rest with such outstanding museums, restaurants, comedy clubs, shopping streets and Broadway theatres waiting to be explored?



DK

DK



BUCKET LIST BUILDING



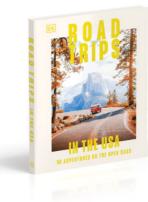
GETTING OFF THE BEATEN PATH

Picking lesser-visited destinations is a more sustainable way to travel and means not only avoiding the crowds but scoring all-important bragging rights. Go Here Instead offers alternatives to the world's best-known sights, experiences and destinations everything from over-visited national parks to crowded museums - and reveals more than 100 fascinating alternatives.

ROAD TRIPS

Camper van and car rentals are rising in popularity as travellers crave the flexibility and spontaneity of hitting the open road. Nothing quite encapsulates that sense of freedom like a road trip through the USA, whether twisting through Glacier National Park on the dramatic Going-to-the-Sun Road or enjoying the ocean breeze on the Pacific Coast Highway.





TRAVEL GUIDES

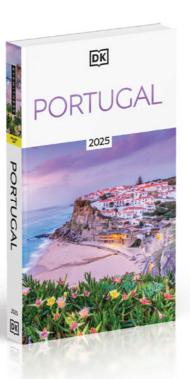
DK TRAVEL GUIDES

Make every trip extraordinary.

These handy travel guides are jam-packed with inspiring things to see and do, the best places to eat and drink, and endless ideas to help travellers squeeze the most out of any trip.

Recommended for

- Trips lasting a week or longer
- Planners who love to research
- Experienced travellers looking to find something new



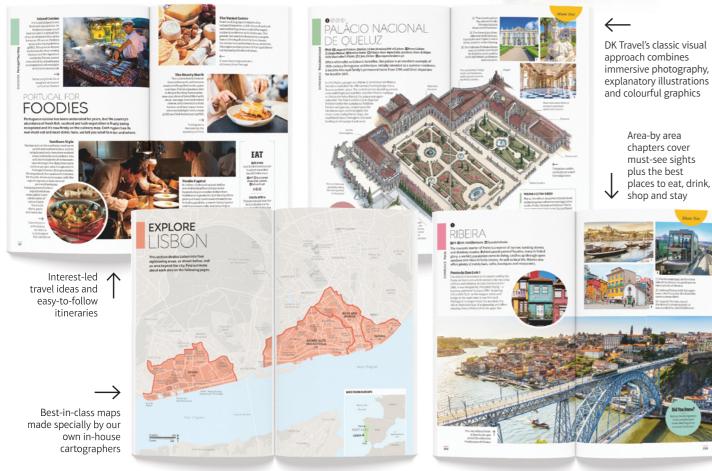
TOP 10

Shortcuts to the truly unmissable.

Travel planning doesn't get easier than this. Our DK Top 10 travel guides cut straight to the very best of over 90 destinations with curated lists of 10, taking the hard work out of having an unforgettable trip.

Recommended for

- Short trips and weekend getaways
- List-lovers who are looking to tick off the must-have experiences
- Getting the most out of a short break



A laminated pull-out map plus full-colour area maps throughout PARIS FOR FREE Place de 4 Free

5 Cimetière du Père Lachaise

100

Accessible lists covering everything from children's attractions to things to do for free



11

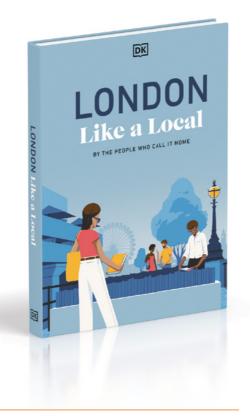
LIKE A LOCAL

Not your ordinary travel guide.

Forget the Eiffel Tower or the Statue of Liberty - these stylish insiders' guides take a detour from the same old same old to the surprising, curious and secret spots that give a city its true character.

Recommended for

- Those seeking experiences beyond the tourist trail
- Returning visitors looking for something new
- Passionate foodies, nightlife seekers, bookshop dwellers, vinyl hunters, small business champions



MINI MAP + GUIDE

Pocket the perfect trip.

Small but mighty, our Mini Map + Guides encapsulate all the essential wisdom and wonder from our DK Travel Guides in a lightweight package, perfect for travellers with limited space and for carrying out and about.

Recommended for

- City breaks
- First time travel guide buyers
- Light packers

ROAD TRIPS

Hit the open road.

Jump start the road trip of a lifetime with driving itineraries lasting 1-7 days. Our Road Trips series is packed with hidden gems and authentic local experiences, as well as all the practical information drivers need to know.

Recommended for

- Leisurely drives
- Getting off the beaten track
- Customers seeking road maps and parking information







INSPIRED ESCAPES

A-Z DESTINATION GUIDE

Packed full of ideas to help your customers explore their passions.

Train enthusiasts, screen travellers, intrepid runners – whatever their passion, we want our readers to explore more, celebrate more and create memories that last a lifetime.

Recommended for

- Gifting
- Wanderlust dreamers and bucket list builders
- Finding inspiration for that next adventure





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